



2026 Boat Naming and Seat Naming

Boat naming and seat naming are meaningful ways to become part of IRC's story and support the athletes who bring that story to life every day. Your gift helps provide and care for the equipment that makes our work on the water possible, directly impacting each rower's experience. In recognition, your name becomes something our community sees, uses, and appreciates every day.

Your contribution towards naming a boat will be recognized with a:

- Write up with your photo of choice in the IRC Boathouse Bulletin
 - Application of name promptly when weather and operational priorities allow
- NOTE: Names must be appropriate for youth audiences, in line with organizational values, and not conflict with the USRowing Rules of Rowing.*

Boat Name Costs:

8+: \$19,000	2x/-: \$8,000
4x: \$14,500	1x: \$6,000
4+: \$13,500	

All Seat Names:

Any boat (non-named seats): \$3,000

Ready to put your name on a boat, or interested in more information? Contact IRC Director of Operations Chris Marr at chris.marr@indyrowing.org.

The cost for naming a boat is half the cost to purchase the boat. The cost of naming a seat is the average of half the cost of any size boat divided by the number of seats available (excluding singles).

NOTE: IRC retains full rights to purchase the make/model/ color/ weight class of shell that is inline with the club's operating plan. All prices are subject to change annually, as they are determined by the cost of the boat. While IRC aims to keep our shells for at least 3 years at a time, all named boats may be retired or sold at the discretion of IRC.